## **Genie Forklift**

Genie Industries prides itself with the notion of lifting individuals and resources higher, extending beyond the products they manufacture. A worldwide business that is deeply associated to their customers and enjoys reflecting the spirit of partnership with everything they achieve. Genie Industries strives to help clientele erect their business no matter how large or small the scale of undertaking may be.

The introduction of the Genie Hoist in 1996, a pneumatic, transportable material lift initiated the beginning of Genie Industries. A series of aerial work platforms and additional material lift trucks followed to meet consumer demand. These innovative products secured universal recognition and established state-of-the-art product design.

Now, Genie Industries is a subsidiary of the Terex Corporation. Among their top priorities are to construct and maintain foremost quality manufacturing and uncompromising level of support and service. With customers from Dubai to Dallas and Hong Kong to Helsinki requesting the distinctive blue coloured materials forklifts on the jobsite, the business is securely planted in their exceptional customer principles and service. Acknowledging that their clients are their greatest inspiration, the team at Genie Industries are individually committed to providing expertise and maintaining customer rapport.

The reliable team is constantly committed to identify the most green and cost-effective, environmentally responsible ways to develop the products the consumers would like. The company's "lean production" practices help diminish waste while delivering the utmost quality merchandise possible in the shortest timeframe at the least expensive cost to the client. The team at Genie Industries is proud to serve the industry and this is mirrored in every creation they produce. Always welcoming customer contribution helps them to manufacture and cultivate modern new products that are simple to service and operate, provide optimum value-for-cost and satisfy global standards. Thriving on client advice allows Genie Industries to repetitively evolve and satisfy the consumers' needs.

Genie's service specialists are eagerly available to provide solutions to the questions you may have in order to keep you fully operational. Their vast parts network will swiftly send components to guarantee their customers' machinery are operating efficiently. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on customer success. They manufacture and service their products to maximize performance and uptime on the job. Offering on-going instruction opportunities, to marketing support to flexible financing solutions, Genie Industries provides their customers the resources to get the most out of their purchase.